THE NEW ECONOMY
THE EVOLUTION OF BUSINESS
The more things change, the more they stay the same...
30min / 5m
20hrs / 7b
Communication
14k/dial-up/16m  4Mb/b-band/3b+
100m/Facebook  4b/All platforms
Everything; wherever you are
The more things change, the faster things change.

Communication  Connectivity
Convergence  Collaboration
Computing
Innovation that used to take a generation
now happens in weeks or months
A new world of innovation

Past + Present = Future

(Past/Present) > Different < = Future
Unconscious incompetence
Conscious incompetence
Conscious competence
Unconscious competence
Excellence
We all need a new focus... on the destination

Not here
What’s holding us back from discovering new opportunities?
THE CHALLENGE OF

human-centric innovation

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