In-Vehicle Payment
Special Interest Group

John Moon | May 6, 2021
John Moon
- COO, Connected Travel
- GENIVI IVP SIG Team Lead
- Former Managing Director, Honda Innovations
- jmoon@connectedtravel.com

Michael Nunnery
- Marketing Executive, GENIVI Alliance
- a.k.a “GENIVI Mike”
- GENIVI IVP & EV Charging Group Mkt. Lead
- mikenunnery@comcast.net
IVP SIG Workshop - February 25
GENIVI IVP SIG Objectives

1. Develop technical standards in cooperation with payments ecosystem partners

1. Develop payment interfaces that lower merchants and brands ability to address drivers

1. Reduce cost for OEMs to explore service monetization

1. Explore driver UX that enables commerce transactions to be conducted safely in the vehicle
June 8 – 10, 2021 | Virtual

Capitalize on the $86 Billion Industry

Be part of the conversation to make In-Vehicle Payments a viable channel and achieve widespread adoption.

Studies published in 2020 highlight the commercial future of In-Vehicle Payments, estimating a value of $86 billion by 2025.

In-Vehicle Payments leverage the vehicle’s onboard systems to facilitate payments. One of the major advantages of this is the increased convenience for drivers. Exciting new FinTech innovation, partnerships within the industry, and increased consumer demand has sparked a Payment revolution.

But what is needed to drive In-Vehicle Payments forward?

2021 Focus: Connected Vehicle Commerce will gather the experts to bring the latest innovation, technology, and strategy to your screen for a live virtual event.

TOPICS INCLUDE:

- Who are the Key Players in the Automotive In-Vehicle Payments Ecosystem?
- What Does the Future of In-Vehicle Payment Authentication Look Like?
- What Will be the Largest Consumer Benefit?
- What is the Best Option When it Comes to Protecting Consumer Data?
- Mobile vs. Embedded: Which Interface Will Win?

Register Here:

https://wardsauto.informa.com/attend-focus-connected-vehicle-commerce/

Use discount code GENIVI25 for 25% off
We cut straight to the most valuable part of events: Meetings with other knowledgeable, influential industry professionals.

No speakers. No sessions. Just meetings.

What is Fintech Spring Meetup?

It’s Where Business Gets Done! Fintech Spring Meetup is an online meetings event that connects the payments, banking and financial services community for new opportunities, potential partnerships, networking, professional development and other meaningful collaboration. Join to:

1. Reach over 1,000 fintech industry professionals: share and hear how to work together
2. Participate in an average of 8-12 double opt-in 15-minute meetings per participant (during 24 time slots) and up to two 55-minute peer group conversations called Tabletalks
3. Get up to 8 post-event introductions for high priority matches that weren’t scheduled as meetings

Fintech Spring Meetup takes place on June 15-17, 2021 from 9:30 am-12:15 pm PT (12:30 pm-3:15 pm ET).

Have meetings. Create opportunities!

Anil D. Aggarwal  
Founder, Chairman & CEO

Simran Rekhi Aggarwal  
Founder & President

Special Offer to GENIVI Members

https://registration.fintechmeetup.com/code

$200 off admission  
USE CODE: GENI795
Why is Everyone Joining?

Participants are joining to do what every community does to move forward—work together, collaborate and network. Fintech Meetup will facilitate all of the networking and interactions that typically take place at traditional events, so that you can:

- Connect with new and familiar faces including clients, vendors, partners and friends
- Meet potential customers and partners, including retailers and other merchants
- Buy, sell and discover products and solutions
- Uncover the newest and hottest startups
- Fund startups or raise capital
- Provide or get offers and promotions
- Reach out to potential acquirers or acquisition targets
- Launch products, make announcements and share news
- Participate in media and analyst interviews
- Ask experts pressing questions and learn about cutting edge corporate initiatives
- Recruit and hire or find a job
- Discuss timely topics with a group of peers
- Find a mentor or be a mentor
- Leverage resources for professional and personal development

Fintech Spring Meetup focuses on facilitating meaningful and impactful interactions among participants through double opt-in meetings and curated peer group discussions.

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$200 off admission
USE CODE: GENI795
● 34% C level
● 67% VP/above
● 250+ from startups
● 250+ from banks and credit unions, including the innovation teams at the top banks
● 75+ investors
● 600+ organizations, including processors, networks and all kinds of tech provider
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https://registration.fintechmeetup.com/code

$200 off admission
USE CODE: GEN1795
Closing
The link to view more regarding the GENIVI IVP Special Interest Group along with resources, upcoming events, surveys, articles, etc.

1) From your browser enter “projects.genivi.org”
2) Select In-Vehicle Payment SIG from MENU
3) or to go to direct...url below

https://at.projects.genivi.org/wiki/pages/viewpage.action?pageId=65896819
Events Related to IVP & EV Charging

- February 25, 2021 - 1st IVP Collaborative Workshop
- April 2021 - SAE World Congress (WCX)
- May 4-7th, 2021 - GENIVI Virtual AMM Experience with IVP panel discussions & possible workshop session
- June 8-10th, 2021 - TU Automotive FOCUS: Connected Vehicle Commerce (IVP)
- June/July 2021 - IVP & EV Charging Webinar
- August 2021 - TU Automotive Week w/IVP & EV Charging panels
- August 2021 - LIVE GENIVI IVP Collaboration Workshop During TU Automotive Week
- September 2021 - GENIVI Technical Summit
- September 21-22nd, 2021 - Automobili-D (part of Autoshow Week)
- October/November 2021 - GENIVI AMM with IPV panels and workshop
- November/December - Possible IVP Automotive World Webinar
- January 5, 2022 - CES 2022 Connect2Car (IVP/EV Charging Panel)
- January 5, 2022 - CES 2022 GENIVI CES Networking Reception and Showcase with IVP Pavilion Area

Note: In-Vehicle Payment (IVP) & EV Charging Group monthly calls to be announced shortly following the Feb 25th workshop
Thank you!

Visit GENIVI:
http://www.genivi.org
http://projects.genivi.org

Contact us:
help@genivi.org

John Moon, COO, Connected Travel
Email: jmoon@connectedtravel.com
Mobile: 1.917.710.7162

Mike Nunnery, Marketing Exec, GENIVI
Email: mikenunnery@comcast.net
Mobile: 1.248.388.5692