

# 17th GENIVI AMM

## GENIVI All Member Meeting & Open Community Days

October 10-12, 2017

Seoul, So. Korea

CONSOLIDATING IN-CAR SOFTWARE DOMAINS

Korean Version [HERE](#)

### GENIVI Mobile APP

Google Play

<https://play.google.com/store/apps/details?id=com.fivetouchsolutions.emgeniviammseoul>

Compatible with Android 2.3.3 and higher

Apple App Store <https://itunes.apple.com/us/app/geniviseoul/id1269558555?ls=1&mt=8>

Compatible with iOS 7.0 and higher

#### Agenda

Tuesday, 10 October 2017

Session	Track	Title	Presentations
12:00 - 12:45		GENIVI Alliance for Beginners	<a href="#">GENIVI_For_Beginners_Seoul20174x3.pptx</a>
13:00 - 13:45		GENIVI All Member Meeting Keynote	<a href="#">GENIVI AMM Seoul Keynote Final.pptx</a>
13:45 - 14:30		Cross Domain Interaction Strategy - Implications for GENIVI Tech & Marketing Work	<a href="#">GENIVI_Domain Strategy AMM4x3.pptx</a>
14:45 - 16:15		GENIVI Technical Status Overview (EGs, Teams, GDP, License Compliance)	<a href="#">CDL Project Status Update GENIVI_TechnicalStatusOverview_Fall2017_4_3_high_res_Final.pptx</a> <a href="#">GENIVI_TechnicalStatusOverview_Fall2017_4_3_high_res_CommunityManager.pptx</a>
16:15 - 17:00		GENIVI in Other Markets - LV Pilot & W3C	<a href="#">GENIVI Las Vegas Pilot Mid-Year Meeting.pptx W3C - GENIVI Collaboration 2017 AMM Seoul.pptx</a>

Wednesday, 11 October 2017

Session	Track	Title	Presentations
09:00 - 09:30		Opening Keynote - Hyundai's Vision for the Connected Car	
09:30 - 10:00		Keynote ~ LG Electronics	<a href="#">20170928_GENIVI_AMM_Keynote_Speech_LGE .pptx</a>
10:15 - 10:45		R&D Trends of Future Vehicles in Korea	<a href="#">Assn_University -Automotive in Korea.pptx</a>
10:15 - 10:45		Intelligent IVI with AI	<a href="#">GENIVI_Fall_2017_AMM - Intelligent_IVI_with_AI.pptx</a>
10:15 - 11:30		Interfaces Between Domain Stacks and Hypervisor and SoCs	<a href="#">DIRO-AMM-Workshop-#1-1.1-4:3.pdf</a> <a href="#">2017-10-11 Opensynergy - GENIVI all members Korea.pdf</a>
11:15 - 11:45		R-Car Series for Automotive Silicon Supporting Cross-Domains	<a href="#">GenviAMM2017Fallv2_Renesas.pdf</a>
11:15 - 12:00		LBS API Testing	<a href="#">GENIVI_LBS_Test-Approach_Autumn2017-PC.pptx</a>

11:30 - 12:45		Interfaces for Information Display and Sharing Between Safety and IVI Domains	<a href="#">DIRO-AMM-Workshop-#1-1.1-4:3.pdf</a> <a href="#">2017-10-11 Opensynergy - GENIVI all members Korea.pdf</a>
11:45 - 12:30		Future of IVI & CE Connectivity	<a href="#">2.Abalta_Slides.pps</a> <a href="#">3.CE_Connectivity_GENIVI_Talk_20171011_LGElectronics.pdf</a> <a href="#">1.FutureofIVilandCEStart.pptx</a>
12:00 - 12:30		Creating the Smart City Transportation Infrastructure of the Future	
14:00 - 14:30		Trends and the Future Potential of Car and IoT	<a href="#">20171011 GENEVI - Trends and the Future Potential of Car and IoT final.pptx</a>
14:00 - 14:45		Chromium Projects' Way to Wayland	<a href="#">Chromium-Way-to-Wayland.pdf</a>
14:00 - 16:45		Exploiting Buffer Overflows, and Other In-Memory Exploits	
14:00 - 16:45		Capture the Flag	
14:30 - 15:00		Future Trend of IVI and the Connected Vehicle	<a href="#">GENIVI_Future Trends of IVI_Obigo David Hwang_V2.1.1(TCU).pptx</a>
14:45 - 15:30		Binary Scanning: the First Line of Defense Against Security Breaches	<a href="#">Genivi_Presentation_Insignary_v13.pdf</a>
15:00 - 15:30		Hypervisor in Automotive	<a href="#">Wind River_Thomas_Final.pptx</a>
16:00 - 16:45		Is IVI Done? (Future Opportunities in IVI)	<a href="#">IsIVIDone.pptx</a>
16:00 - 16:45		Driving Open Source Principles Across Your Organization	<a href="#">Driving-Open-Source.pdf</a>
16:45 - 17:00		Closing Remarks	
17:30 - 21:00		GENIVI Member Showcase & Reception	

Thursday, 12 October 2017



Sesson	Track	Title	Presentations
09:30 - 10:30		Car Data Logger	<a href="#">CDL_Project_Status_Update_17th_AMM.pptx</a> <a href="#">acs_ivis_demo_genivi_2017_fall_amm.pptx</a>
09:30 - 10:30		An OEM's Perspective on Implementing Security into Today's and Tomorrow's Vehicles	not available
09:30 - 12:30		Man in the Middle of Communications in Mobile and Embedded Apps	<a href="#">MiTM Secured Communications in Automotive Apps FOR GENIVI v1.1.pdf</a>
09:30 - 12:30		Capture the Flag	
11:00 - 11:45		Autonomous Driving Solutions	<a href="#">NVIDIA_Autonomous_Driving_Solutions_upload.pdf</a>
11:00 - 12:30		Drafting of Cross-Domain Interfaces and APIs	<a href="#">DIRO-AMM-Workshop-#2.pdf</a>
11:45 - 12:30		Considerations for Developing Managed Apps & How to Apply the Considerations to SDK	<a href="#">GENIVI_PPTX_considerations of dev apps(OBIGO)_v2.0.pdf</a>
14:00 - 15:00		Application Framework Project Update	<a href="#">GENIVI_App FW session_Seoul 1_4.pptx</a>
14:00 - 15:30		Meta IVI Testing BoF	<a href="#">meta-ivi_testing_v2.pptx</a>
14:00 - 17:00		Exploiting Buffer Overflows, and Other In-Memory Exploits	
14:00 - 17:00		Capture the Flag	

GENIVI is pleased to announce some new program offerings during the upcoming GENIVI All Member Meeting (AMM) & Open Community Days on 10-12 October in Seoul, South Korea. As already mentioned in previous newsletters, GENIVI is honored to have keynotes from Mr. Dong Il Park, Hyundai Motor, Senior Vice President, Vehicle IT Development Center and Dr. Jin-Yong Kim, LG Electronics, Executive Vice President. GENIVI has now confirmed Mr. Masayasu Yoshida, Department Manager, Automotive Information Strategy Department, Automotive Information System Business Division at Renesas will give a talk on the opportunities of SoC consolidation which serves as one basis for the new domain interaction strategy of GENIVI. Mr. Yoshida's talk is entitled "Automotive Silicon Supporting Cross-domain Interaction Will Require Robust Scalability, Security, and Integrated Safety While Opening New Business Opportunities to Deliver Better Cars." Further, GENIVI Board members from Bosch, Mentor, and PSA will sit on a provocative panel entitled, "Is IVI Done?" which is sure to bring many new approaches to the discussion. All of these program offerings will be part of the more business-level program scheduled for Wednesday, 11 October.

Meanwhile, on the more technical side, GENIVI is also pleased to announce a talk to be given by Hendrik Schweppe, Head of Automotive Security Penetration Test and Security Approval at BMW Group, entitled "An OEM's perspective on implementing security into today's and tomorrow's vehicles." This will be part of a broader track of security-related topics including some developer education on secure coding.

Event registration and hotel reservation information is available [here](#) and the program can be found [here](#). Note that the hotel room block expires on 29 September.

Keynote Speakers Include:

	<p><b>Mr. Dong-II Park,</b> <b>Senior Vice President</b></p> <p><i>Hyundai Motor Company</i></p> <p>Mr. Park manages the Vehicle IT Development Center and Electronics Technology Center for Hyundai Motor Company and will be speaking on Wednesday, October 11 at 9:00am.</p>
	<p><b>Dr. Jin-Yong Kim,</b> <b>Executive Vice President</b></p> <p><i>LG Electronics</i></p> <p>Dr. Kim has held the position of Executive Vice President, VC Smart Business Unit since 2016. Prior to that, Dr. Kim was the Executive Vice President in the IVI Business Unit. Mr. Kim will be speaking on Wednesday, October 11 at 9:30am.</p>

## REGISTER HERE

### GRAND HYATT SEOUL

322 Sowol-ro, Yongsan-gu  
Seoul, South Korea, 04347

[Grand Hyatt Hotel Website](#)

[Hotel Fact Sheet](#)

## Reserve your hotel room [HERE](#)

Secure GENIVI room rate by: **September 29, 2017**

Single room rate KRW 234,000.00 + Taxes & Fees

Double room rate KRW 259,000.00 + Taxes & Fees

\*Full breakfast & Wifi included in room rate

## GROUND TRANSPORTATION

KAL Limousine Bus (Incheon Int'l Airport - Grand Hyatt Seoul)

The KAL airport limousine bus, operated by Korean Air, provides coach limousine transportation between the airport and the hotel. The trip between Incheon Airport and hotel takes about 60-70 minutes and operates on a schedule with departures every 20-30 minutes. Tickets may be purchased at the KAL Airport Limousine Bus counter outside customs or at the front desk at the hotel.

Bus No. : 6702 (Namsan)

Airport Bus Stops: Outside Exits 4A & 10B

Hotel Bus Stop: Outside Hotel main entrance

Ticket Price: KRW16,000 (one way)

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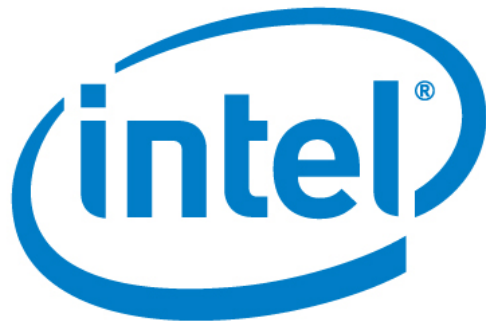
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