GENIVI All Member Meeting Postponed And Going Virtual

The GENIVI Alliance Board met on 17 March to discuss the current coronavirus situation and how it affects the planned GENIVI All Member Meeting scheduled for 12-14 May in Leipzig, Germany. Following recommended guidelines from global and national health organizations, the Board made two decisions.

First, the Board decided to postpone the physical (face-to-face) event to the fall with a new target date of 27-29 October, which will be confirmed with the Marriott Leipzig. Once the dates have been confirmed, we will communicate the new plan by email and on the website. The scope and purposes of the all member meeting, including its member showcase and the open community element that encourages participation by non-members, will continue as was originally planned for the May event.

An important second decision reached by the Board was to proceed with a slightly reduced scope Summit in May using virtual technologies to allow for program sessions to proceed as planned, though not in person. The details for this virtual approach are being finalized by GENIVI staff, but at a minimum, the program will support interactive participation and have the following elements:

- President's Keynote and Board "Town Hall" meeting
- Presentations on 1-2 trends affecting current and future E/E Architecture (topics to be announced)
- Status updates on GENIVI collaborative projects (including those with planned sessions later in the event)
- Android Automotive SIG Workshop (multiple sessions)
- Cloud and Connected Services Project Workshop (multiple sessions)

The Board also made a request to explore holding a one-hour, virtual showcase during which sponsoring organizations would have a brief slot to introduce their products and services to a virtual audience and have the ability to set up offline conversations with interested attendees. Virtual beer and snacks will be served. More information on how this will be executed will be made in another blog post and through Mike Nunnery, GENIVI Marketing Manager.

While many of us would have enjoyed being face-to-face, we will have to wait until the fall to do so. But in the meantime, keep your calendars marked for 12-14 May for the first ever, GENIVI Virtual Summit. If you have any questions about this event, please contact me (scrumb at genivi dot org).

Stay healthy and safe and I wish you all the best during these challenging times.