

# GENIVI Technical Summit - 2019

GENIVI Technical Summit 2019 - Troy, MI

November 12-13, 2019

[Dial-in to Technical Summit Sessions](#) (Agenda & dial-in numbers here)

## Slide Decks

This Summit comes at a critical time for the automotive industry. With the increasing amount of software required in current and future vehicles, the industry must leverage better collaboration to design and deliver reusable and non-differentiating technologies (platforms, components, etc.) to remain viable and profitable. The days of "everyone producing the same thing" must come to an end, especially where commodity functionality is concerned. Of equal concern is the increasing challenge of securing vehicles, another opportunity for OEMs and their suppliers to co-develop approaches that reduce threat. GENIVI is but one of many "containers" where these collaborations can happen and the best solutions are found in not only organizational collaboration, but in industry-wide discussions.

This Summit intends to discuss and identify practical ways that OEMs and their suppliers can agree together on ways to design and deliver lower-cost, reusable functionality. We welcome your opinions in this important, industry-wide dialog. Participants do not need to be GENIVI members to participate in this dialog.

Important discussions and workshops on topics such as Android(TM) Automotive, Cloud and Connected Services and Automotive Cybersecurity will carry the bulk of the agenda. GENIVI welcomes representatives from OEMs, tier suppliers and automotive organizations with an interest in advancing solutions in each of these three areas.

The event will kick off with a GENIVI state of the union plus brief status updates on several active projects including the three mentioned above. These updates will be followed by multi-hour breakouts on the above topics. Each breakout will own its own agenda, some with more presentation and open dialog while others will continue work on deliverables already in progress. A more detailed agenda will be posted soon.

A highlight of every GENIVI event is the opportunity to network with colleagues, clients and other leaders. Extended lunches and a welcome reception on the evening of the 12th will provide plenty of time to meet and greet new and familiar faces.

**Registration for the Technical Summit and hotel rooms is now open!**

<https://www.eventleaf.com/TechSummit19>



## Detroit Marriott Troy

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[Hotel Website](#)

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