GENIVI, W3C and GEOTAB Team for Upcoming CVII Webinar

After two OEM Roundtables co-hosted by GENIVI and W3C and a full day allocated to the Common Vehicle Interface Initiative (CVII) during the recent virtual all member meeting, a webinar with a slightly different message but sharing a common theme will be presented on 19 November at 10:00 US EST and 1600 CET.

With past CVII activities focused on the value to OEMs, this webinar answers the question of why automotive suppliers and data-focused companies need a common vehicle interface. A standard vehicle data model and accompanying services definitions are clearly a growing target for many suppliers and data-focused companies. Adopting these common approaches will simplify automotive system development and allow the industry to realize business value of vehicle data and services more fully.

During this free, 60-minute webinar, hosted by Automotive World through its Mobex platform, GENIVI, W3C and GEOTAB, a new GENIVI member, discuss the benefits of vehicle data standards and potential positive impacts of a “single language” to define, exchange and use vehicle data and services.

Key topics and takeaways:

- An overview of the foundational standards of VSS and VISS for data exchange.
- An understanding of how adopting vehicle data and service standards positively impacts a business.
- A clear view of how the results of the Common Vehicle Interface Initiative will benefit OEMs, suppliers and third parties.

Registration is open for this webinar and we invite you to share this invitation broadly within your organization and among clients, customers and colleagues.